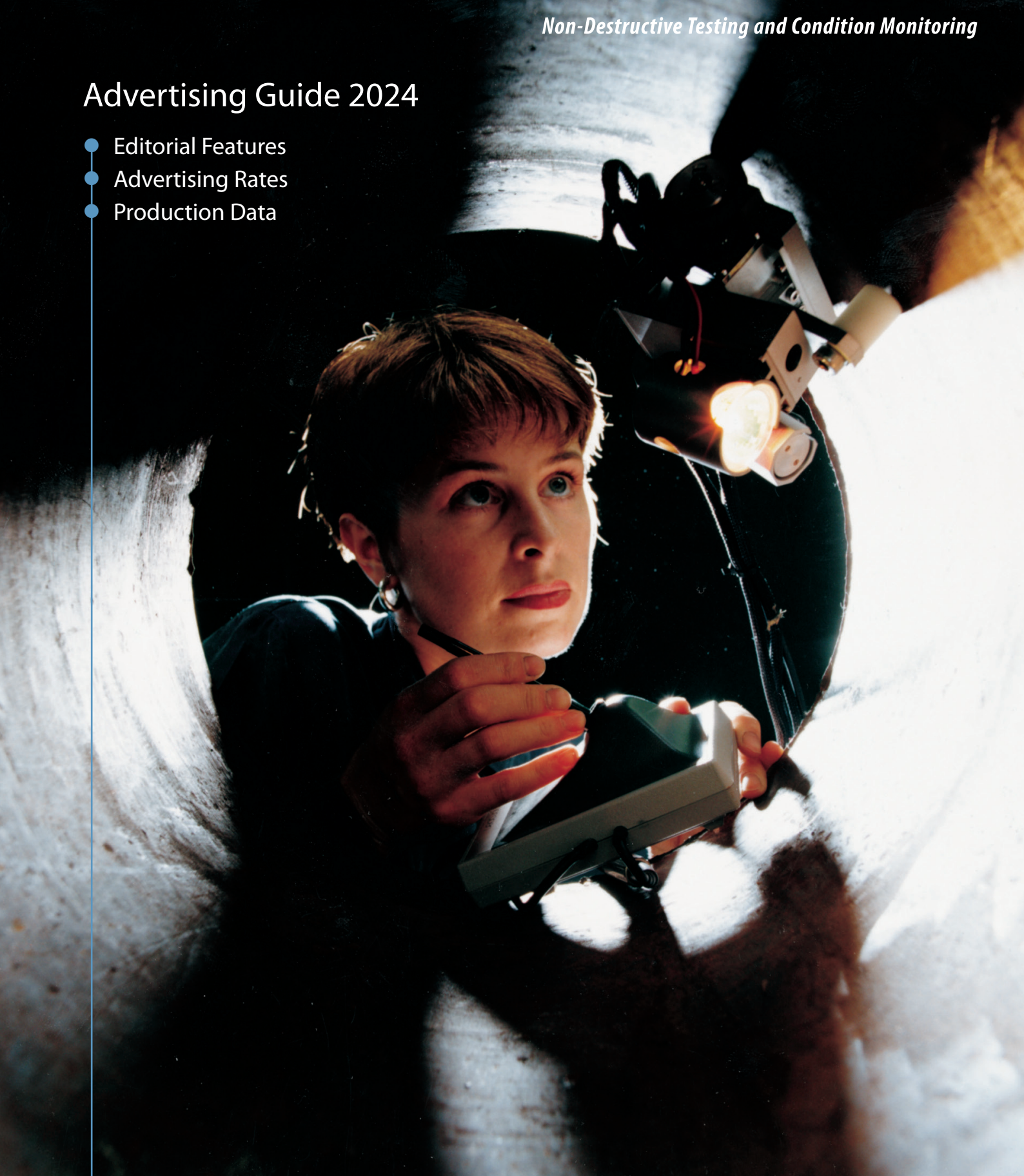


INSIGHT

Non-Destructive Testing and Condition Monitoring

Advertising Guide 2024

- Editorial Features
- Advertising Rates
- Production Data



INSIGHT

INSIGHT – Non-Destructive Testing and Condition Monitoring is the journal of the British Institute of Non-Destructive Testing.

INSIGHT was launched in April 1994, replacing the former *British Journal of Non-Destructive Testing* and incorporating, in quarterly issues, the former *European Journal of Non-Destructive Testing*.

INSIGHT is published monthly and circulated worldwide to more than 65 countries.

FEATURES PROGRAMME 2024

| | | DEADLINES | | |
|-------|--------------------------------|----------------|---------------------|-------------|
| Month | Theme | Editorial Copy | Ad Copy Instruction | Ad Material |
| Jan | Novel Applications | 15.11.2023 | 22.11.2023 | 29.11.2023 |
| Feb | Electromagnetics | 12.12.2023 | 19.12.2023 | 04.01.2024 |
| Mar * | Composites Inspection | 15.01.2024 | 22.01.2024 | 29.01.2024 |
| Apr | Terahertz Technologies for NDT | 15.02.2024 | 22.02.2024 | 29.02.2024 |
| May | Optical and Thermal Methods | 15.03.2024 | 22.03.2024 | 28.03.2024 |
| Jun * | The Energy Industries | 15.04.2024 | 22.04.2024 | 29.04.2024 |
| Jul | The Rail Industry | 15.05.2024 | 22.05.2024 | 29.05.2024 |
| Aug | Condition Monitoring | 14.06.2024 | 21.06.2024 | 28.06.2024 |
| Sep * | NDE 4.0 | 15.07.2024 | 22.07.2024 | 29.07.2024 |
| Oct | Radiography | 15.08.2024 | 22.08.2024 | 29.08.2024 |
| Nov | Ultrasonics | 16.09.2024 | 23.09.2024 | 30.09.2024 |
| Dec * | The Aerospace Industry | 15.10.2024 | 22.10.2024 | 29.10.2024 |

* Euro issue

In addition to the above features, each issue includes general news stories affecting the whole industry and technical articles on a broad range of subjects.

INSIGHT contains:

- Technical and scientific reviews
- Original research and development papers
- Practical case studies and surveys
- Details of products and services
- Newsdesk – contract and marketing news from the industry
- NDT Info – the world's most comprehensive serially published survey of NDT literature
- Technical literature – a comprehensive review of relevant literature, including the latest international standards and safety information
- International Diary – a comprehensive listing of information and calls for papers concerning relevant events, conferences, symposia and exhibitions
- Profiles on personalities and organisations associated with the industry

Each issue embraces matter that is highly relevant to a wide range of readers, including engineers, technicians, academics and scientists, appealing to practitioners and young graduates alike.

ADVERTISING TARIFF

Valid from 1 January 2024

| Space | Colour | Rate per insertion (£) | | | |
|--------------------|-------------|------------------------|------|------|------|
| | | 1 | 3 | 6 | 12 |
| Double page spread | Full colour | 2455 | 2420 | 2315 | 2080 |
| Double page spread | Mono | 1555 | 1525 | 1415 | 1165 |
| Full page A4 | Full colour | 1650 | 1630 | 1575 | 1455 |
| Full page A4 | Mono | 780 | 765 | 710 | 585 |
| Half page | Full colour | 1150 | 1130 | 1105 | 1060 |
| Half page | Mono | 510 | 490 | 470 | 410 |
| Quarter page | Full colour | 1010 | 950 | 925 | 905 |
| Quarter page | Mono | 355 | 305 | 290 | 270 |

Discounts: Corporate Members: –10%
Advertising Agency: –10%

VAT: Applicable at appropriate rate

Rates are for contracts completed in a period not exceeding 12 calendar months.

SPECIAL POSITIONS

Covers: on application
Other positions: +10% for guaranteed position

INSERTS

LOOSE: Worldwide circulation £1295
Prices are for an insert with dimensions no greater than A4 and having a mass of no more than 25 g. UK-only circulation on request.
Subject to discounts as per advertising and sight of sample.

BOUND-IN: on application

VAT is applicable at appropriate rate.

MECHANICAL DATA

| | |
|---------------|-----------------------------|
| TYPE AREA | depth × width |
| Whole page: | 254 × 184 mm |
| Half page: | 124 × 184 mm or 254 × 89 mm |
| Quarter page: | 124 × 89 mm |
| Bleed pages: | 303 × 213 mm |
| Trim size: | 297 × 210 mm |

Advertising material should be supplied in compatible electronic format – refer to ‘Procedure for submitting adverts’.
Extra charges are applicable to all supplementary process work.

ADVERTISING RESERVATIONS

To discuss your advertising requirements, get a formal quotation or to reserve your advertising space in **INSIGHT**, email: insight@bindt.org

CIRCULATION

Standard issues of **INSIGHT** have a circulation in the region of 2500. European issues can be subscribed to separately, so these issues reach a wider – and growing – circulation in Europe. Approximately two-thirds of the total circulation comprises members of the British Institute of Non-Destructive Testing; **INSIGHT** is circulated to all membership grades.

INSIGHT ONLINE

The full editorial contents of **INSIGHT** are available online via IngentaConnect (www.ingentaconnect.com/content/bindt/insight).

All visitors can gain free access to tables of contents and abstracts of papers published.

BINDT members and **INSIGHT** subscribers are able to view the full text (in PDF) of all papers and a pay-per-view facility is available for non-members and non-subscribers.

For full details of what is available and how to access it, contact the Institute or visit www.bindt.org, where there is also a direct link to the **INSIGHT** pages on IngentaConnect. See also online-only subscription details below.

PROFESSIONAL

Technical papers submitted for publication in **INSIGHT** are peer-reviewed. Referees are appointed by the Editorial Committee, comprising members of the Institute's Technical Committee, which directs the journal. This Committee is supported by an Overseas Advisory Panel for standard issues and a European Advisory Panel for Euro issues.

INSIGHT is a Member of the Association of Learned and Professional Society Publishers.

SUPPLEMENTS

NDT News

The newspaper for NDT, inspection, condition monitoring and quality practitioners. It contains industry news, recruitment advertising, Branch bulletin, certification news, columns and quiz corner. It is circulated free to BINDT members, and additionally to PCN certificate holders in March, June, September and December.

NDT News is published monthly and distributed free to members, with **INSIGHT**.

Advertising in NDT News is available – see separate ratecard. Discounts for multiple insertions are cumulative across **INSIGHT** and NDT News.

INSIGHT

SUBSCRIPTIONS

ISSN 1354-2575, Monthly, January 2024 = Vol 66 No 1.

Rates effective: 1 January 2024.

12 issues (one per month for a year) – including four Euro issues:

| | |
|--|---------|
| UK | £190.00 |
| Europe (inc Republic of Ireland) (Airmail) | £239.00 |
| Outside Europe (Surface) | £239.00 |
| Outside Europe (Airmail) | £374.00 |

4 European issues only (within one year)

| | |
|---|---------|
| Members of Participating Societies of EFNDT (Airmail) | £103.00 |
| Non-Members (Airmail in Europe) | £147.00 |
| Airmail (Outside of Europe) | £190.00 |

A subscription to **INSIGHT** also qualifies the subscriber for free access to the online version via IngentaConnect (see above).

Online-only subscription: 12 issues (one per month for a year) – including four Euro issues:

| | | |
|-----------|----------------|-----------------------------|
| Worldwide | £190.00* + VAT | Online-only ISSN: 1754-4904 |
|-----------|----------------|-----------------------------|

*VAT is applicable at the prevailing rate in the UK or EU member state.

Back numbers are available on request, price £7.50 each + p & p (subject to availability).

A 10% discount on the rate excluding postage is granted to Members of the Association of Subscription Agents.

INSIGHT – Non-Destructive Testing and Condition Monitoring is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Email: insight@bindt.org

Information concerning **INSIGHT** can also be found via the British Institute of NDT's website at: <https://www.bindt.org>

The information contained in this brochure may be altered without prior written notice or approval. The Institute is continuously developing and evaluating new and existing publications and hence there may be additions or alterations to the scheduled programme.